

# STEM-H CENTER

FOR OUTREACH, RESEARCH, & EDUCATION

## SPONSORSHIP



HEALTH SCIENCES  
OFFICE FOR DIVERSITY,  
EQUITY & INCLUSION

CORPORATE/  
BUSINESS

Help a grassroots, non-profit student outreach program continue to offer the best science, technology, engineering, math & health sciences education related programs/resources in the state of NM!

We welcome your support of the three STEM-H competitions we manage along with our STEM-H Educator & Student Researcher Workshops, our Resource Center/Lending Library, and the NM STEM-H Connection statewide website!

94

**Pu**

Plutonium  
(244)

### PLUTONIUM \$30,000+

- Flagship (Plutonium) Sponsor listing in print materials
- Invitation to speak at the Central NM Science & Engineering Research Challenge Grand Awards Ceremony (-1000 people)
- Acknowledgement on website, in exhibit hall, at award ceremonies, in annual report
- Membership in STEM-H Center Advisory Council
- Full page ad in booklet of awards/event program (Research Challenge) and/or option to include informational flyer in registration packets
- Logo on t-shirts
- Booth/Table at Public Open House (Research Challenge) Banner at STEM-H Center major events/programs

IDEAS

- Support STEM-H outreach programs tailored to the needs of NM teachers and students (K-12)
- Named sponsorship of supported program (Central NM Science & Engineering Research Challenge)
- Sponsor a summer program for middle school students that includes professional development track for middle school STEM-H educators as well

79

**Au**

Gold  
(196.97)

### GOLD \$20,000-\$29,999

- Top (Gold) Sponsor listing in print material, website, exhibit hall, award ceremonies
- Full page ad in booklet of awards/event program
- Logo on t-shirts
- Booth at Central NM Science & Engineering Research Challenge (SERC) Public Open House
- Banner at STEM-H Center programs

IDEAS

- Travel expenses for students & adult project sponsors to the International Science & Engineering Fair
- Named sponsorship of the Central NM Science Olympiad competition
- Support NM STEM-H Connection statewide collaborative website
- Catering Sponsor for the Central NM Science & Engineering Research Challenge (catering for judges, volunteers, & Public Open House)
- E-Communications/Social Media Presence & Program Evaluation for All Programs & Services up to 1 year

78

**Pt**

Platinum  
(195.08)

### PLATINUM \$15,000-\$19,999

- Listing in print material, website, exhibit hall, award ceremonies
- Full page ad in booklet of awards or program
- Logo on t-shirts
- Booth at Public Open House (SERC)

IDEAS

- Sponsor stipends for high school students & their faculty mentors for summer research opportunities (Up to 10 students & 10 faculty)

47

**Ag**

Silver  
(107.868)

### SILVER \$10,000-\$14,999

- Listing in print material, website, exhibit hall, award ceremonies
- Full page ad in booklet of awards or program
- Logo on t-shirts
- Booth at Public Open House (SERC)

IDEAS

- Sponsor stipends for high school students & their faculty mentors for summer research opportunities (up to 5 students & 5 faculty)



For more information please contact:

**Karen M. Kinsman, MS, PMP**  
505-272-8433 or [kkinsman@unm.edu](mailto:kkinsman@unm.edu)

**More sponsorship levels**  
**on reverse side**

30

**Zn**Zinc  
(65.39)**ZINC**

\$5,000-\$9,999

- Listing in print material, website, exhibit hall, award ceremonies
- Quarter page ad in booklet of awards or program
- Logo on t-shirts
- If category sponsor, present awards at Grand Awards Ceremony
- Booth at Public Open House (SERC)

IDEAS

- Named Sponsor for Professional Development Workshops Series (\$5,000)
- T-Shirt sponsor for Research Challenge, Science Olympiad, and JSHS
- Badges/Lanyard Sponsor for all 3 competition programs and fall workshops
- Sponsor student awards (monetary and/or tangible) for Central NM Science Olympiad
- Sponsor Printing (\$7,500) for Research Challenge Book of Awards, Judges' Book of Exhibits, Students' Book of Exhibits

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**Cu**Copper  
(63.546)**COPPER**

\$2,500-\$4,999

- Listing in print material, website, exhibit hall, award ceremonies
- Eighth page ad in booklet of awards or program
- Logo on t-shirts
- Booth at Public Open House (SERC)

IDEAS

- Category Sponsorship at the Central NM Science & Engineering Research Challenge (minimum \$3,000)
- Awards Banquet Sponsor for Junior Science & Humanities Symposium
- Central NM Science & Engineering Research Challenge Public Open House Reception Sponsor
- Research Challenge Pin Sponsor
- Sponsor the 4th/5th Grade Research Expo including cash awards for students

13

**Al**Aluminum  
(26.982)**ALUMINUM**

\$1,000-\$2,499

- Listing in print material, website, exhibit hall, award ceremonies
- Logo on t-shirts
- Booth at Public Open House (SERC)
- Award Ceremony sponsor remarks at beginning of SERC Grand Awards (for ceremony sponsor)

IDEAS

- Sponsor catering for STEM-H Educator Professional Development and Student Researcher Workshops
- Sponsor Research Challenge Grand Awards Ceremony
- JSHS T-shirt sponsor
- Badge/Lanyard sponsor for Research Challenge
- Sponsor Pre-ISEF Competition Dinner & Judging Preparation Event for students attending International competition

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**C**Carbon  
(12.0107)**CARBON**

\$500-\$999

- Listing in print material, website, exhibit hall, award ceremonies
- Booth at Public Open House (SERC)

IDEAS

- Sponsor Research Challenge VIP Breakfast Event
- Sponsor Science Olympiad Fall Coaches' Meeting
- Sponsor Research Challenge Judge Chairs' Fall OR Spring Meetings (\$999 would sponsor BOTH)
- iPad/Tablet/laptop for grand door prize for a student at Research Challenge Public Open House
- JSHS Poster Session Sponsor (including student awards)

2

**He**Helium  
(4.0026)**HELIUM**

\$250-\$499

- Listing in print material, website, exhibit hall, award ceremonies
- Public Open House

IDEAS

- Badge/Lanyard Sponsor for Teacher & Student Workshops Series
- Purchase of current year's event preparation DVD's from National Science Olympiad
- Sponsor STEM-H Center Advisory Board meeting

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**H**Hydrogen  
(1.0078)**HYDROGEN**

\$5-\$249

- Listing in print material, website, exhibit hall, award ceremonies
- Public Open House

IDEAS

- Exhibit Hall Table Covering
- Registration Supplies for Events
- Handout Materials for a Workshop(s)
- "Research Challenge Toolbox" for Students Use During Project Set Up

**IN-KIND DONATION OPPORTUNITIES**

In-Kind Donations will be recognized in the same manner as cash donations/sponsorships (above) dependent upon the cash value of the donation. In-Kind Donations could come in many different forms. The following are examples of current in-kind support:

**Two-Way Radios for Event Communications**

**CAD Rendering of Research Challenge Exhibit Hall Map**

**Project Management Consultant**

**Large Format Printing of Maps**

**Consulting Services**

**Door Prizes/Giveaways for Students and/or Teachers at Events**

**How Might YOU Provide In-Kind Support?** – catering/food, marketing/public relations services, printing/copying, lanyards (w/ sponsor's logo), donation of space for professional development workshops, audio/visual equipment for awards ceremonies, office supplies/paper, grant writing/research services, professional development workshop facilitation, computer equipment (laptops, iPads/Tablets), laser printers, etc. These opportunities are potentially limitless!